TRANSFORMING CROSS-BORDER TRADE IN PAKISTAN

Message from the CEO

Syed Kaiser Iqbal
PSW Founder, Sponsor, Advisor

The last quarter of FY 2022-23 stands as a landmark milestone in PSW with our completion the initial phase of the rollout of our flagship trade facilitation platform. This achievement underscores our unwavering commitment to systemic reform and the accelerating momentum that we have embedded in cross-border trade facilitation in Pakistan. The platform's successful rollout is not just a technical achievement; it represents a paradigm shift in how we approach trade facilitation, positioning Pakistan as a competitive and reliable destination for seamless trade.

As PSW, we're driven by a vision transforming Pakistan's cross-border trade landscape into economic and collaboration. The final phase is on its way 30,000 stakeholders are the foundation of this transformation, creating a comprehensive ecosystem that will revolutionize how businesses conduct cross-border transactions. The collaboration with stakeholders ensures that the platform addresses real-world challenges and delivers tangible benefits to the trade community.

We firmly believe that collaboration is key to driving progress. This partner with an gaining momentum, we are confident in our ability to create a more efficient and transparent ecosystem for the Ward Trade Organization, our partnership with the World Customs Organization (WCO), Asian Development Bank (ADB), and access to large African development and International Finance Corporation (IFC) underscores our commitment to leveraging global expertise and resources to enhance Pakistan's trade facilitation capabilities. We look forward to the collaborative efforts with the Government of Pakistan, the Customs, Ministry of Commerce, and other stakeholders to drive this transformation forward.

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Key Highlights

کلیدی نکات

PSW Frees Over 80,000 Cargo Hours

Time Saved Automation for Continuous Improvement

Saves over PKR 4 Billion in Month Trade Transactions

PSW's Partnership with World Customs Organization (WCO)

PSW's Partnership Engages Over 30,000 Stakeholders

PSW's Partnership Focuses on Economic Focus

Exceeding Expectations PSW Grows to Over 80,000 Subscribers

PSW میں صارفین کی تعداد 80,000 سے متجاوز ہو گئی

Current number of PSW Subscribers
80,984

Commercial Banks
29

Declarations
39,218

437,974
processed PSW

PSW continues to exceed our expectations, with recently released updates, which have made it extraordinarily 80% or more other trade now surpassing 80,000. It number that now encompasses over 30,000 users. This surge underscores the platform's growing influence and its pivotal role in streamlining cross-border trade operations in the region. The exponential growth is a testament to the platform's robust features and its ability to meet the evolving needs of the trade community, further solidifying its position as a leader in trade facilitation.

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PSW Collaborations

PSW کے شراکت دار

PSW Steps Up for Excellence: Launches Third-Party Assessment for Continuous Advancement

PSW مسلسل ترقی اور بہتری کے جذبے کے تحت تیسری پارٹی کا جائزہ شروع کر رہا ہے

In a significant move to ensure continuous improvement and maintain its position as a leading trade facilitation PSW platform, it is initiating a third-party assessment. This strategic move underscores the platform's commitment to staying ahead of the curve in the ever-evolving landscape of cross-border trade. The third-party assessment will provide a comprehensive evaluation of the platform's performance, identifying areas for improvement and ensuring that it continues to deliver the most impactful and seamless trade facilitation services.

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PSW & Pakistan Learning Forum Collaborate to Develop Next Step - Labor

PSW پاکستان لرننگ فورم کے ساتھ مل کر لیبر کے لئے اگلا قدم تیار کر رہا ہے

In a significant move to bolster the workforce in the trade facilitation sector, the PSW has collaborated with the Pakistan Learning Forum (PLF) to develop a comprehensive training program for labor. This initiative aims to equip workers with the skills and knowledge required to navigate the evolving landscape of cross-border trade, ensuring that the workforce is prepared to leverage technological advancements and maximize efficiency. The collaboration between PSW and PLF underscores the importance of human capital in the trade facilitation ecosystem, recognizing that a skilled workforce is essential for the successful implementation and adoption of new technologies and processes.

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Senior Government Officers Gain Insights into PSW's Role in Enhancing Trade Facilitation

سینئر سرکاری افسران نے ٹریڈ فیسلیٹیشن کو بہتر بنانے میں PSW کے کردار کو سمجھا

Senior government officers from various ministries and departments recently visited the PSW office in Islamabad to gain insights into the platform's role in enhancing trade facilitation. The officers were briefed on the platform's functionalities, its impact on the trade ecosystem, and its contribution to streamlining processes and improving efficiency. The visit underscores the growing recognition of the platform's significance in the trade facilitation landscape and its potential to drive economic growth and foster cross-sector collaboration. The officers pledged support for the platform's initiatives and expressed their commitment to leveraging its capabilities to enhance their respective departments' operations.

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PSW Global

PSW کا عالمی منظر نامہ

Showcasing IRMS at the World Trade Organization (WTO)

PSW نے عالمی تجارت کی تنظیم (WTO) میں آئی آر ایم ایس کا مظاہرہ کیا

At the World Trade Organization (WTO) headquarters in Geneva, Trade Facilitation PSW showcased its flagship Risk Management System (IRMS), marking a significant milestone in its global outreach. The demonstration showcased the IRMS's capabilities in streamlining customs clearance processes and mitigating risks in international trade. This strategic move underscores the growing recognition of the IRMS's potential to revolutionize cross-border trade facilitation worldwide, positioning PSW as a leader in leveraging technology for enhanced customs clearance and risk management.

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Pakistan's Single Window Journey Discussed at WCO's Permanent Technical Committee meeting in Brussels, Belgium

برسلز کا اجلاس: پاکستان کے ون ونڈو نظام کا تبادلہ خیال کیا گیا، جس میں PSW کا کردار نمایاں رہا

Syed Kaiser Iqbal, CEO of Pakistan Single Window (PSW), led the forum of representing Pakistan at the Permanent Technical Committee (Technical Working Group) in Customs meeting held in Brussels, Belgium. The discussion focused on the progress of Pakistan's Single Window initiative, with PSW's role in streamlining customs clearance and mitigating risks in international trade being highlighted. The meeting underscored the importance of collaboration between stakeholders in leveraging PSW's innovative solution that has been instrumental in modernizing Pakistan's customs clearance processes.

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From Local Success to Global Expansion: PSW's Journey Empowers Women-Owned Businesses

مقامی کامیابی سے عالمی توسیع تک: PSW کا سفر خواتین کی ملکیت والے کاروبار کو کس طرح بااختیار بنا رہا ہے

PSW's strategic program continues to empower women-owned businesses across Pakistan, facilitating their expansion into global markets. The program has been instrumental in fostering a thriving ecosystem for women entrepreneurs, providing them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth. The success stories of these women-owned businesses underscore the transformative impact of the program, highlighting the potential for women entrepreneurs to drive economic growth and foster cross-sector collaboration.

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PSW in the News

PSW خبروں میں

PSW's Pioneering Efforts in Trade Digitization Highlighted in Tribune

ٹریبیون میں پی ایس ڈبلیو کی تجارت کی ڈیجیٹائزیشن میں پیش رفت کو اجاگر کیا گیا

The PSW Pioneering Digital Trade Facilitation in Pakistan, has been highlighted in a recent Tribune article, highlighting PSW's transformative role in streamlining cross-border trade. The article underscores PSW's commitment to leveraging technology to enhance customs clearance and risk management processes, aligned with its mission to create a more efficient and transparent trade ecosystem. The article also highlights PSW's collaboration with the World Customs Organization (WCO), underscoring its commitment to leveraging global expertise and resources to enhance Pakistan's trade facilitation capabilities. The article underscores the transformative potential of PSW's initiatives in streamlining cross-border trade and enhancing Pakistan's trade facilitation capabilities, positioning it as a key player in the region's digital trade ecosystem.

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PSW's Cross-Border Trade Transformation Spotlighted on TeleDiem's 'Focus Economy' Show

تجارت میں ڈیجیٹل تبدیلی: ٹیلی ڈیم کے پروگرام 'فوکس اکنامی' میں پی ایس ڈبلیو کی کوششوں پر روشنی ڈالی گئی

The PSW's Digital Trade Transformation in Pakistan, has been highlighted in a recent TeleDiem show, "Focus Economy," where its initiatives have been discussed. The show highlights PSW's commitment to leveraging technology to enhance customs clearance and risk management processes, aligned with its mission to create a more efficient and transparent trade ecosystem. The discussion also highlights PSW's collaboration with the World Customs Organization (WCO), underscoring its commitment to leveraging global expertise and resources to enhance Pakistan's trade facilitation capabilities. The show underscores the transformative potential of PSW's initiatives in streamlining cross-border trade and enhancing Pakistan's trade facilitation capabilities, positioning it as a key player in the region's digital trade ecosystem.

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Aftab Haider, CEO of PSW, Shares Vision for Trade Innovation on Samaa TV

آفتاب حیدر، سی ای او پی ایس ڈبلیو، سما ٹی وی پر تجارت میں جدت کے لئے اپنے وژن کا اظہار کر رہے ہیں

Aftab Haider, the CEO of PSW, shared his vision for trade innovation on Samaa TV, highlighting the platform's commitment to leveraging technology to enhance customs clearance and risk management processes. The interview also highlighted PSW's collaboration with the World Customs Organization (WCO), underscoring its commitment to leveraging global expertise and resources to enhance Pakistan's trade facilitation capabilities. The interview underscores the transformative potential of PSW's initiatives in streamlining cross-border trade and enhancing Pakistan's trade facilitation capabilities, positioning it as a key player in the region's digital trade ecosystem.

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Transitioning WeBOC to PSW-WeBOC Enhances Efficiency in Trade Operations

WeBOC کو پی ایس ڈبلیو-ویبوک میں منتقل کرنا تجارتی آپریشنز میں کارکردگی بڑھا رہا ہے

Under its collaboration PSW's WeBOC platform, a comprehensive approach aimed at streamlining trade operations and enhancing efficiency in customs clearance has been initiated. PSW's partnership with the World Customs Organization (WCO) has been instrumental in this transition, leveraging their expertise and resources to ensure a seamless and efficient transition. The collaboration between PSW and WCO underscores the commitment to leveraging global expertise and resources to enhance Pakistan's trade facilitation capabilities. The transition to PSW-WeBOC is expected to significantly streamline trade operations, reduce processing times, and enhance overall efficiency in customs clearance, ultimately benefiting the trade community and the economy.

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PSW to Replace WeBOC with the New Digital System

پی ایس ڈبلیو WeBOC کی جگہ نئے ڈیجیٹل سسٹم کو لے گا

PSW is transitioning from the WeBOC platform to a new digital system, aimed at streamlining trade operations and enhancing efficiency in customs clearance. This transition is expected to significantly reduce processing times and mitigate risks associated with manual processes. The new digital system, developed by PSW, provides a more streamlined and efficient approach to customs clearance, leveraging technology to enhance accuracy and speed. The transition is expected to have a significant impact on the trade community, with improved customs clearance and reduced risk expected to yield significant benefits for businesses and the economy.

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PM Chairs Meeting to Review Progress of Pakistan Single Window Company

وزیر اعظم کا پاکستان ون ونڈو کمپنی کی پیش رفت کا جائزہ لینے کے لئے اجلاس کی صدارت

The Prime Minister of Pakistan has chaired a meeting to review the progress of the Pakistan Single Window Company, a key initiative aimed at streamlining trade operations and enhancing efficiency in customs clearance. The meeting highlighted the substantial role in facilitating cross-border trade and boosting the country's economic growth. The PM expressed his commitment to supporting the company and ensuring the successful implementation of the Pakistan Single Window initiative, which is expected to significantly reduce processing times and enhance overall efficiency in customs clearance, ultimately benefiting the trade community and the economy.

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PSW Trade Connect

PSW ٹریڈ کنیکٹ

PSW Engages Stakeholders at UCC Showcases Trailsource Platform

ٹریل سورس کے ذریعے PSW کا یو سی سی میں شرکاء سے رابطہ

At UCC, PSW's strategic partnership with trade associations and stakeholders has been instrumental in fostering a collaborative ecosystem for the trade community. The partnership has facilitated the exchange of ideas and expertise, driving innovation and more efficient international trade practices. The collaboration with trade associations has been instrumental in fostering a collaborative ecosystem for the trade community, driving innovation and more efficient international trade practices. The partnership has facilitated the exchange of ideas and expertise, driving innovation and more efficient international trade practices. The collaboration with stakeholders has been instrumental in fostering a collaborative ecosystem for the trade community, driving innovation and more efficient international trade practices.

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PSW's Stakeholder Relation with UCC Sparks Client Delight

PSW کا یو سی سی کے ساتھ تعلقات کار سے گاہکوں میں خوشی کی لہر دوڑ گئی

Transcribing PSW's collaborative efforts with the UCC, the strategic partnership with trade associations and stakeholders has been instrumental in fostering a collaborative ecosystem for the trade community. The partnership has facilitated the exchange of ideas and expertise, driving innovation and more efficient international trade practices. The collaboration with stakeholders has been instrumental in fostering a collaborative ecosystem for the trade community, driving innovation and more efficient international trade practices. The partnership has facilitated the exchange of ideas and expertise, driving innovation and more efficient international trade practices.

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PSW's Hands-On Approach Empowers TDAP Officers for Seamless Trade

PSW نے تجارت کے لئے ٹی ڈی اے پی افسران کو بااختیار بنایا

PSW's hands-on approach has been instrumental in empowering TDAP officers with the skills and knowledge required to navigate the complex landscape of cross-border trade. The platform's user-friendly interface and comprehensive training programs have enabled TDAP officers to effectively utilize the platform's functionalities, streamlining processes and improving efficiency. The success of this approach underscores the importance of empowering government officers with the tools and resources they need to facilitate seamless trade and drive economic growth.

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PSW Excellence

PSW کا حسن کارکردگی

Women Entrepreneurs Find Success with PSW's Khadijah Program

PSW کا خدیجہ پروگرام خواتین کاروباری افراد کو کامیابی حاصل کرنے میں مدد کر رہا ہے

PSW's Khadijah Women Entrepreneurship Program has been instrumental in fostering a thriving ecosystem for women entrepreneurs. The program has provided them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth. The success stories of these women-owned businesses underscore the transformative impact of the program, highlighting the potential for women entrepreneurs to drive economic growth and foster cross-sector collaboration. The program's success has been instrumental in fostering a thriving ecosystem for women entrepreneurs, providing them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth.

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Trade Insights Series hits 100: CEO-PSW Shares Vision and Innovations

PSW کی ٹریڈ انسائٹس کی سیریز 100 اقساط تک پہنچ گئی، سی ای او PSW کا وژن اور جدت کا ذکر

Trade Insights, a podcast hosted by the CEO of PSW, has reached its 100th episode, marking a significant milestone in its journey to provide valuable insights into the trade facilitation landscape. The podcast has been instrumental in fostering a thriving ecosystem for women entrepreneurs, providing them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth. The success stories of these women-owned businesses underscore the transformative impact of the program, highlighting the potential for women entrepreneurs to drive economic growth and foster cross-sector collaboration. The podcast has been instrumental in fostering a thriving ecosystem for women entrepreneurs, providing them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth.

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Listening and Learning: PSW Uses Feedback to Enhance Advanced Services

سننے اور سیکھنے کے ذریعے PSW اپنی جدید خدمات کو بہتر بنا رہا ہے

PSW's commitment to continuous improvement is evident in its recent feedback survey, which gathered valuable insights from various stakeholders. The survey, conducted to gather feedback on the platform's performance and identify areas for improvement, has provided valuable insights into the platform's strengths and weaknesses. The feedback will be used to inform the development of new features and enhancements, ensuring that the platform continues to meet the evolving needs of the trade community. The survey also identified areas for further improvement, particularly regarding user interface and accessibility. The feedback will be used to prioritize these areas and ensure that the platform continues to provide a seamless and user-friendly experience.

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Company Updates

کمپنی اپڈیٹس

PSW's LMS Initiative: Cultivates a Culture of Learning

PSW کا ایل ایم ایس پروگرام: سیکھنے کا کلچر فروغ دے رہا ہے

The PSW's LMS initiative is a strategic move to enhance the workforce's skills and knowledge, fostering a culture of learning and continuous improvement. The initiative has been instrumental in fostering a thriving ecosystem for women entrepreneurs, providing them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth. The success stories of these women-owned businesses underscore the transformative impact of the program, highlighting the potential for women entrepreneurs to drive economic growth and foster cross-sector collaboration. The initiative has been instrumental in fostering a thriving ecosystem for women entrepreneurs, providing them with the tools and resources they need to overcome barriers to trade and achieve sustainable growth.

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PSW Strengthens Internal Operations with New Regional Offices

PSW نے نئے علاقائی دفاتر کے ذریعے اپنی اندرونی کارکردگی بہتر بنائی

PSW announced the opening of its new offices in Karachi and Lahore, strategically located in the country's major commercial centers. The new offices will serve as hubs for PSW's operations in the region, facilitating seamless trade and enhancing customer support. The opening of these offices is a testament to PSW's commitment to expanding its reach and providing its services to more businesses and individuals. The new offices will also facilitate collaboration with stakeholders in the region, further strengthening the trade facilitation ecosystem.

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PSW Partners with WWF for World Environment Day

PSW نے ورلڈ وائلڈ فنڈ فار نیچر کے ساتھ ورلڈ ماحولیات کا دن منایا

In recognition of World Environment Day, the PSW collaborated with the World Wildlife Fund for Nature (WWF) to organize a tree plantation drive. The event, held at the PSW office in Islamabad, saw the participation of a number of PSW's pioneering distributors and commercial representatives. through partnership with WWF, the PSW demonstrated its commitment to environmental sustainability and its support for the conservation efforts of the WWF. The event underscored the importance of collaboration between the PSW and its stakeholders in promoting a sustainable future and fostering a vibrant trade facilitation ecosystem.

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